# LEGISLATIVE SERVICES AGENCY OFFICE OF FISCAL AND MANAGEMENT ANALYSIS

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## FISCAL IMPACT STATEMENT

**LS 6944 NOTE PREPARED:** Jan 30, 2012 **BILL NUMBER:** HB 1241 **BILL AMENDED:** Jan 30, 2012

SUBJECT: Rural Entrepreneurship Areas.

FIRST AUTHOR: Rep. Ellspermann

BILL STATUS: 2<sup>nd</sup> Reading - 1<sup>st</sup> House

FIRST SPONSOR:

FUNDS AFFECTED: X GENERAL IMPACT: State & Local

X DEDICATED FEDERAL

**Summary of Legislation:** (Amended) This bill has the following provisions:

Venture Capital Investment Tax Credit: This bill permits a venture capital investment tax credit that has been certified by the Economic Development Corporation to be applied against tax liability when the qualified investment capital is provided regardless of whether the total amount of tax credits applied by all taxpayers in that particular calendar year exceeds \$12,500,000.

Rural Entrepreneurship Area Development Incentive (READI) area: The bill permits the Indiana Economic Development Corporation (IEDC) to designate one rural county as a READI area. It provides for the transfer of adjusted gross income taxes withheld from employees working for a new business in an area to the rural county for purposes of developing new business opportunities in the rural county. It limits the amount that may be transferred in any year to \$500,000.

Effective Date: Upon passage; January 1, 2012 (retroactive).

## **Explanation of State Expenditures:** (Revised) Summary:

- (1) Department of State Revenue, State Board of Accounts, IEDC READI Area, Treasurer of State, State Budget Agency: The bill's requirements are within the agencies' routine administrative functions and should be able to be implemented with no additional appropriations, assuming near customary agency staffing and resource levels.
- (2) *IEDC-Venture Capital Investment Tax Credit:* The change in the definition of the amount of credits that can be certified in any particular year will assist the IEDC in the administration of these credits.

#### Additional Information:

Department of State Revenue (DOR): Before the first business day in October of each year, the DOR has to compute the income tax incremental revenue (see Explanation of State Revenues - Department of State Revenue) for the preceding state fiscal year for the county selected as the READI area. The incremental revenue would be deposited in the state READI fund established by the state treasurer for the county.

State Board of Accounts: The agency has to audit the READI fund of the selected county to determine if the state transferred the appropriate amount of revenue to the fund, and whether the money in the fund was used in accordance with the county's agreement with the IEDC.

*Treasurer of State*: The State Treasurer's office has to establish a state READI fund for the county selected as the READI area. Money in the fund does not revert to the state General Fund at the end of the fiscal year.

*IEDC - READI Area*: As part of a pilot program, the IEDC may designate one (1) rural county as a READI area from the applications it receives. An area must be selected before June 30, 2014, or else the pilot program would end. The IEDC would forward the application of the selected county to the State Budget Agency for review and final approval.

The IEDC may rescind the designation if it decides (after a hearing) that the county has violated the terms and conditions of the agreement. The IEDC has to prescribe the application form the county has to use.

State Budget Agency: the Budget Agency has final approval authority over a county's selection to be a READI area. The agency shall send a copy of the approval to the DOR.

**Explanation of State Revenues:** (Revised) *Department of State Revenue*: The agency has to compute the income tax incremental revenue for the preceding state fiscal year for the selected READI area. Incremental revenue is defined as the total amount of state adjusted gross income taxes paid by employees of new businesses in the READI area *plus* the amount of adjusted gross income taxes paid by the new businesses themselves sourced to the area minus tax incentives (EDGE credits) awarded to these businesses.

This amount, up to \$500,000, would be deposited in the state READI fund established by the State Treasurer for the selected county. However, the actual revenue that would be redirected to this fund would equal only the incremental revenue (as defined above) generated by the new employers and employees that are in the READI area. The pilot area designation would be limited to five years after the area is approved by SBA.

The net revenue impact of diverting the incremental income tax revenue to the READI fund depends on the extent that additional tax collections beside the incremental income tax revenue are generated from economic activity induced by the READI area. However, if the economic activity investment would have occurred in the absence of the READI area, the state would incur a revenue loss equal to the total amount of income tax collections diverted to the READI fund for five years.

Indiana Economic Development Corporation (IEDC) - Venture Capital Investment Tax Credit: Under current law, the total amount of tax credits that may be *allowed* in a particular calendar year for qualified investment capital provided during that calendar year may not exceed \$12.5 M. This bill permits the amount to exceed \$12.5 M as long as the amount *certified* in a particular calendar year does not exceed \$12.5 M.

This bill gives the IEDC flexibility in managing the venture capital program and resolves a potential anomaly between the amount of credits certified (i.e. promised) and the amount awarded in a particular year. Tax payers have two years after the date of certification to make the qualified investment. As a result, even though the amount of credits certified could be well within the statutory limit, it is possible that in any particular year that the amount of credits to be awarded would exceed the current statutory limits, thereby causing the IEDC to delay awarding credits to some companies. This bill resolves this anomaly.

The amount of Venture Capital Investment credits claimed over the last three years are outlined below.

Tax Year	Individual Filers Claiming Credit	Credits Claimed	Corporate Filers Claiming Credit	Credits Claimed
2007	430	\$3,783,510	0	0
2008	490	\$3,344,229	N/R	25,634
2009	399	\$2,418,395	N/A	N/A

N/A=Data not available.

N/R=Five or fewer filers, filer count not reported.

<u>Explanation of Local Expenditures:</u> (Revised) *County READI Fund*: The selected county has to establish a county READI fund, and would have to appropriate funds and resources to manage this fund. The amount needed is indeterminable at this time but it is expected to be within the county's resources.

*READI Area*: If an eligible county decides to apply to the IEDC be selected as the READI area, it would have to submit an economic development plan to the corporation. The selected county also has to approve the terms of loans granted to new businesses. The county may have to employ an expert consultant to assist in the development of these plans, and to develop the criteria for approving loans. The county would have to apply sufficient funds and resources to accomplish this initiative.

**Explanation of Local Revenues:** (Revised ) *Summary:* Based on the latest population estimates, 64 Indiana counties would be eligible to apply to be the READI area. The maximum amount of funding for the selected county would be the incremental revenue generated in the READI area up, to a maximum of \$500,000 for five years.

#### Additional Information:

*READI Area:* Under this bill, counties with a population of less than 50,000 may apply to the IEDC to be selected as the READI area. As part of the approval process the county has to submit a written plan for supporting entrepreneurship and the establishment of new businesses in the area. If selected by the IEDC and approved by the State Budget Agency, this designation would be effective for five years after the area unless the IEDC rescinds the designation earlier, or the county fiscal body specifies an earlier date.

The IEDC may select only one county for this pilot project, and the corporation has the option of not selecting any county.

There are certain zones within an eligible county that would not be included in the READI area. These include community revitalization enhancement districts, professional sports and convention development areas, certified technology parks and similar areas that under current law permits adjusted gross income taxes imposed on a taxable event in the area to be distributed to an employer located in the area.

The county has to transmit to the DOR a complete list of the business employers in the READI area. The list is to be updated annually.

County READI Fund: Each month the county READI fund of the selected county would receive a distribution from the state. Money deposited in the fund may only be used for a combination of the following: transfer money to a revolving fund; transfer money to a regional or local venture capital fund established under current law; incubator and accelerator development and operation; small business support services; direct incentives and cost reimbursement with the start-up of a new business approved by the county legislative body.

The county fiscal body would have to approve the terms of the loans. Interest payments on loans made from the revolving fund revert back to the fund. A county may not issue bonds using the fund as collateral. Two or more counties may enter into a written agreement to develop new businesses.

Once an area is terminated the remaining funds revert to the state General Fund.

<u>Background Information - Business Incubators and Accelerators:</u> Business incubators are programs designed to nurture the successful development of entrepreneurial companies through an array of business support resources and services, developed and orchestrated by management, and offered both in the incubator and through their network of contacts. The programs are usually set up by a government entity, business alliance, or academic group through a variety of services/training. Services may include but not limited to providing office space usually at a reduced rate, services such a receptionist, conference rooms, computers, office equipment, and entrepreneurial advice and mentoring.

An accelerator is similar in many respects to an incubator but is primarily focused on companies entering or growing in a national or global market. Accelerators are more likely to be financed by venture capitalists looking for an opportunity to finance growth potential through defined action plans. Accelerator management also tends to be much more involved in the operation of their clients than incubator management.

According to the National Business Incubation Association, the state has about 10 incubators including the IU Research & Technology Corp, Purdue Technology Centers, Innovation Connector, and the Hammond Innovation Center.

<u>State Agencies Affected:</u> Department of State Revenue; State Treasurer; Indiana Economic Development Corporation; State Board of Accounts; State Budget Agency.

**Local Agencies Affected:** Counties with less than 50,000 in population

<u>Information Sources:</u> Stats Indiana website, <a href="http://www.stats.indiana.edu/">http://www.stats.indiana.edu/</a>; National Business Incubation Association website, <a href="http://www.nbia.org/">http://www.nbia.org/</a>

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